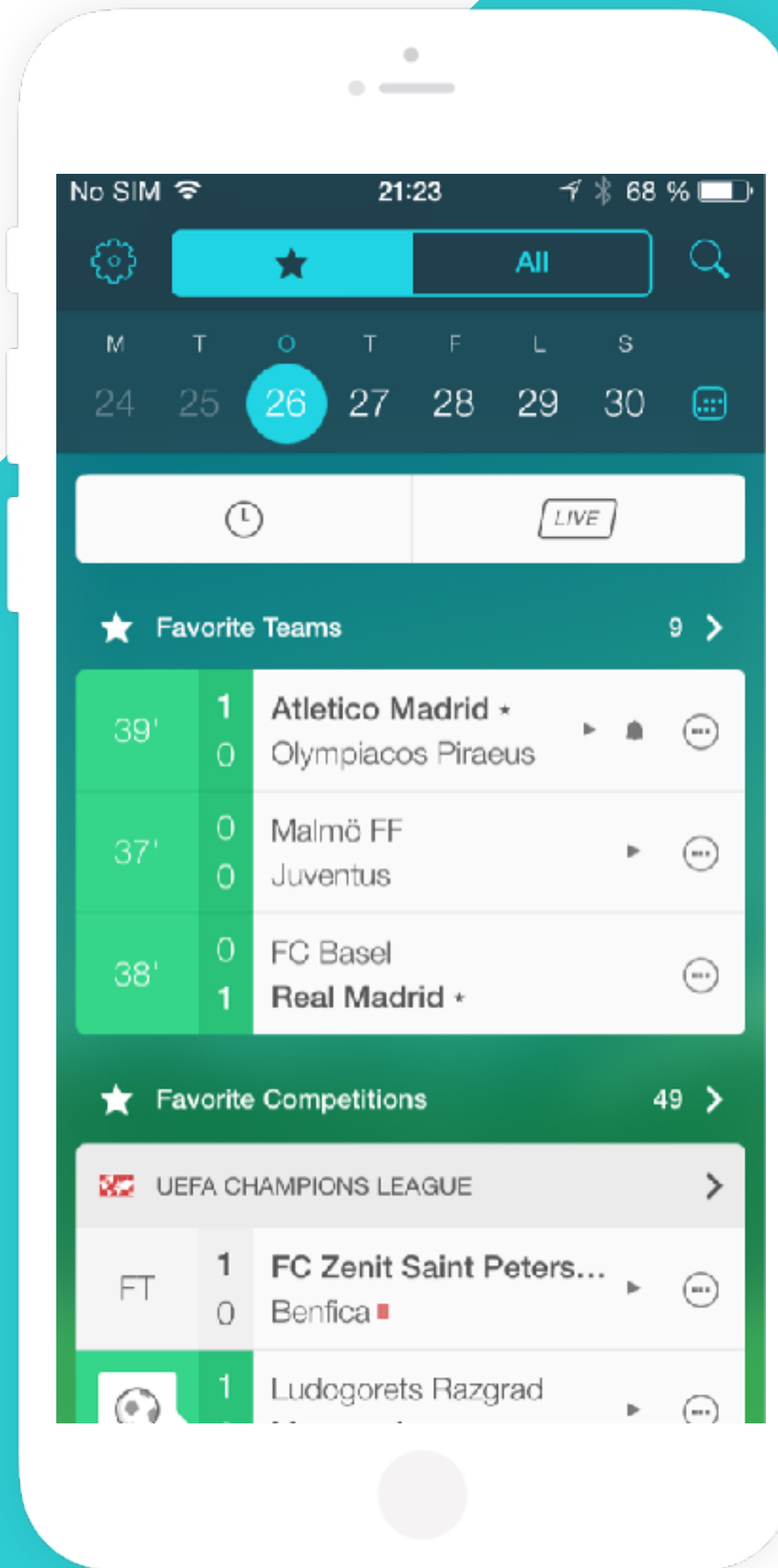
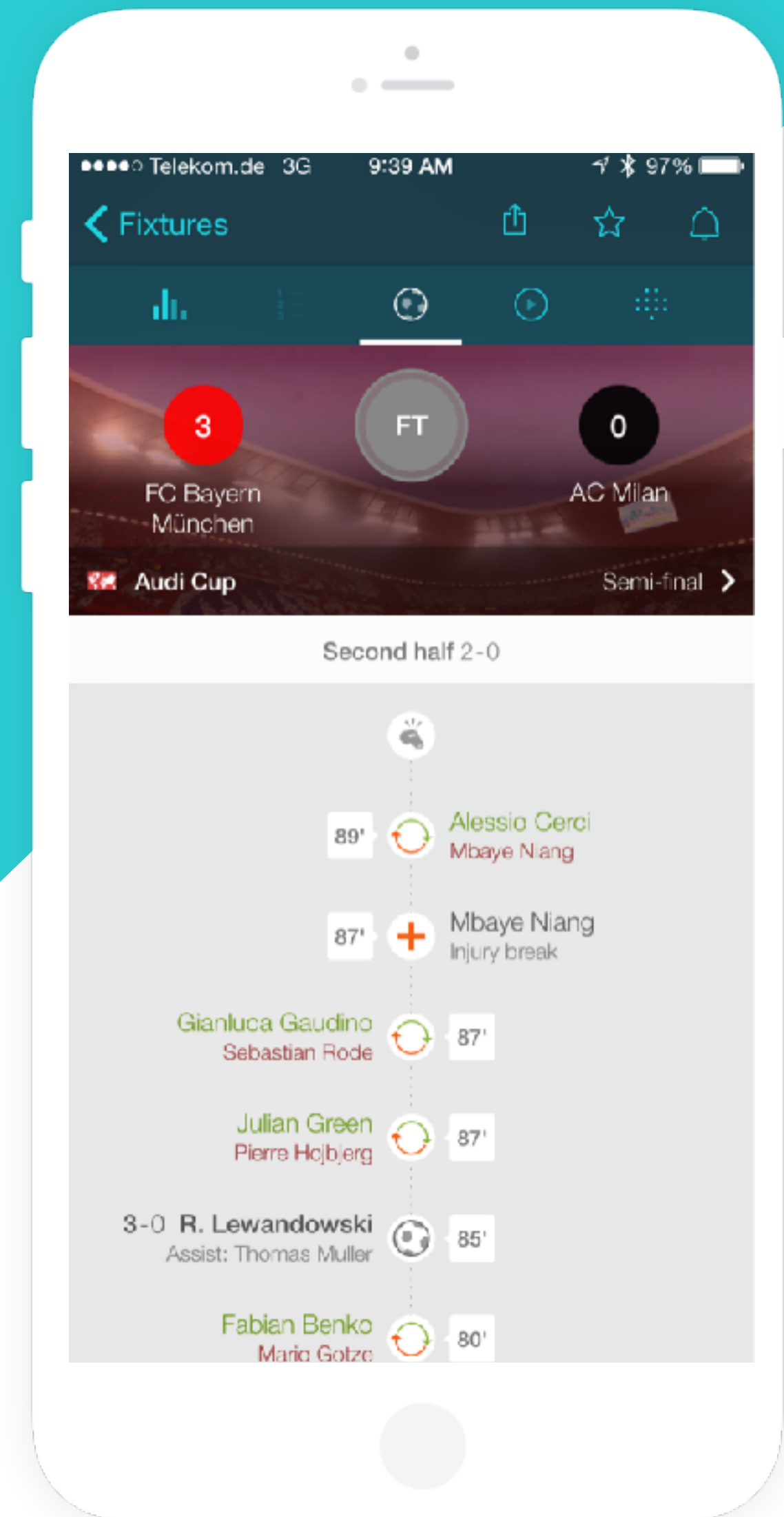


PUSHES



MATCH EVENTS



LIVE SCORES

Our Users

Who they are, where they are, how they love Forza!

350K

unique monthly active users in Sweden!

480K

unique users in Sweden

350K

MAUs in Sweden

290K

WAUs in Sweden

210K

DAUs in Sweden

Demographics

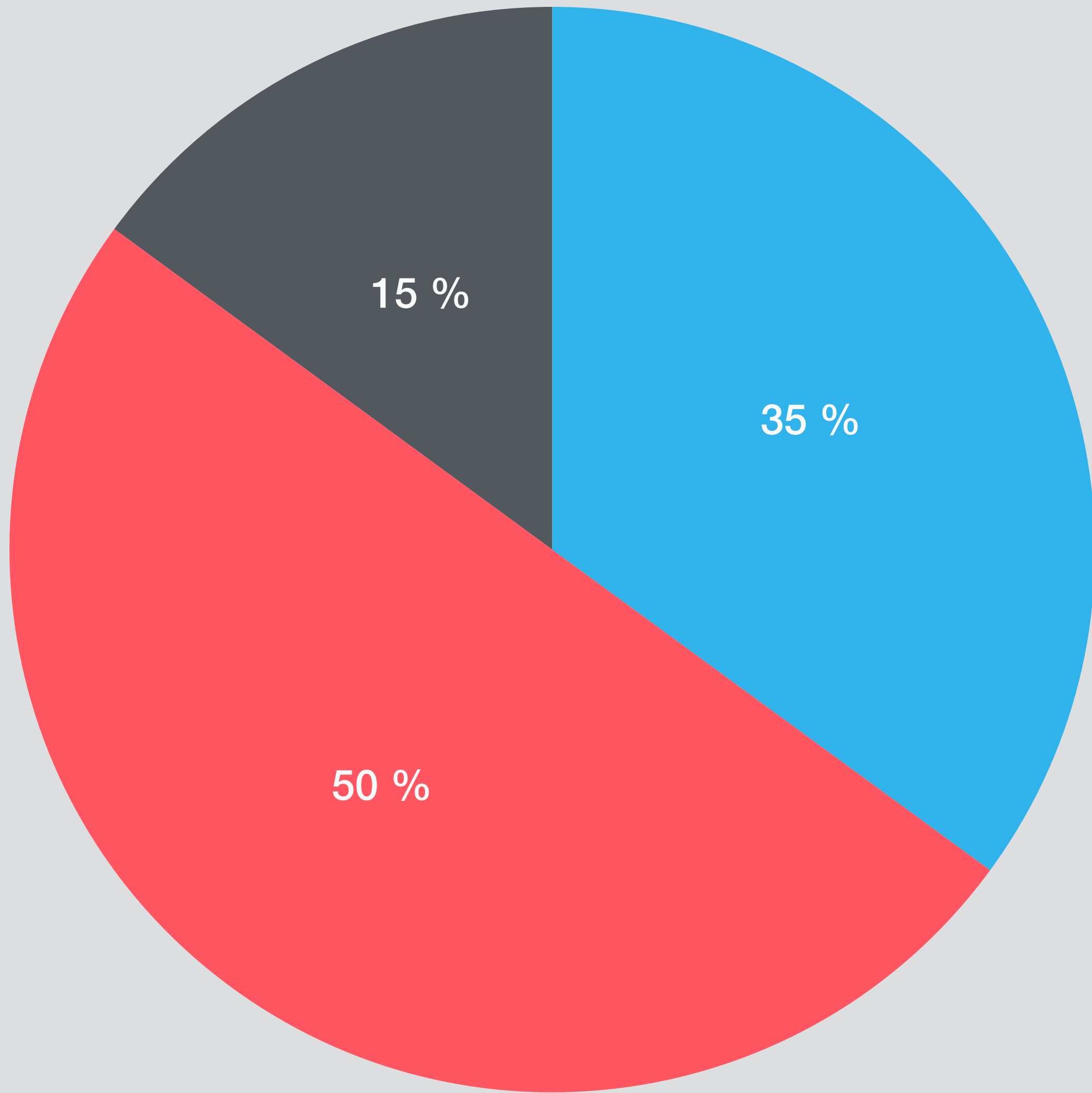
0-12 is 4%

13-17 is 20%

18-35 is 69%

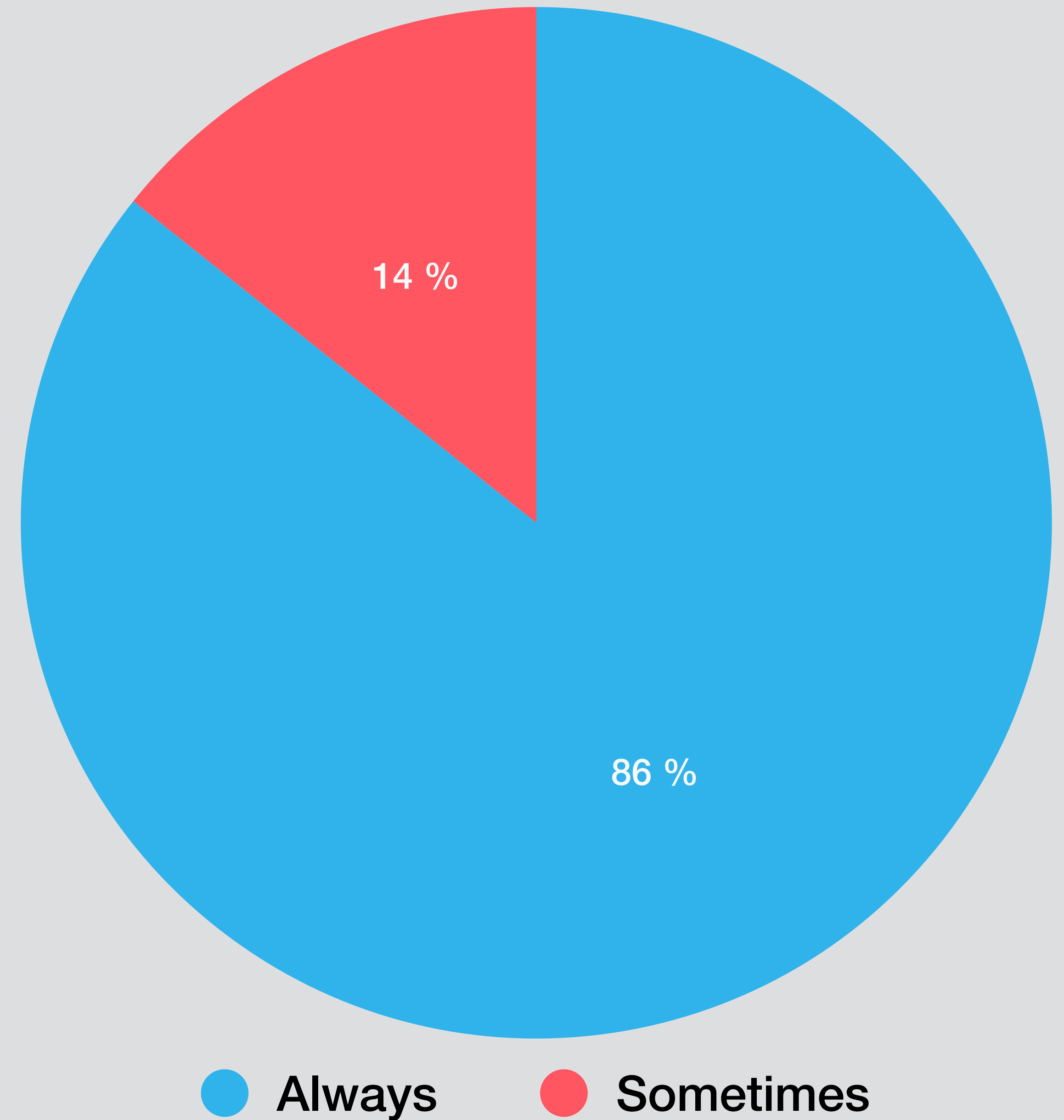
35-60 is 7%

How often do you use Forza?



● Multiple times per day ● Daily ● Weekly

Do you use Forza while watching football?



forza football

COMMERCIAL PARTNER

We work with worldwide brands that are passionate about football to create campaigns for all fans of the most popular sport on the planet.

| CREATIVE | DATA | INSIGHT |

“Working with Forza makes my life easier: they are passionate about their product and they always exceed expectations when it comes to creative works and campaign delivery”

Ninos Icho, adidas Nordics Football Brand Director



SYNSAM

TELE2

